Chapter 19

**Knowledge based**

1. What is the rationale of comparative political communication?
2. What are core components of the political communication system, and how may they change in the future under the influence of decentralized online communication?
3. What are relevant dimensions for comparing Western media systems and how may these dimensions be modified to allow for meaningful comparison of non-Western systems?
4. What are relevant dimensions for comparing approaches to government communication?
5. What are key characteristics of Western political affairs news coverage?

**Critical thinking**

1. How does the Internet affect election campaigns?
2. Discuss the nature of the relationship between journalists and politicians. How does it vary across Europe and what are the reasons for conflicts between the two actor groups?
3. What are the main types of Western news cultures and what are the key characteristics for each type?
4. How do the usage patterns and media preferences of audiences vary across different groups of people and countries?
5. Discuss the contribution of quality media for informed citizenship.