Clip 9: Closed-ended questions

I want to discuss some of the limitations of closed ended questions.

Well, if you employ this kind of technique there are issues in terms of flexibility. So you can't change the questions as you are going along. It doesn't give participants the opportunity to shake the interview and discuss what they think is important in relation to the topic. You also don't get those in-depth views and interpretations that you can get with open-ended types of questions that can enrich qualitative data which can be really, really useful in social research. So it tends to be researcher driven and rather top down in approach.