Chapter 7

- Qualitative vs. Quantitative Data
 - o https://www.youtube.com/watch?v=RvU-dMZnj7A
 - o https://www.surveymonkey.com/mp/quantitative-vs-qualitative-research/
- Mixed Methods
 - o https://researchrundowns.com/mixed/mixed-methods-research-designs/
 - o https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3697857/
- Journal of Mixed Methods Research
 - o http://mmr.sagepub.com/
- Conducting Interviews
 - o https://socialresearchmethods.net/kb/intrview.php