Starr-Waterman

American Popular Music

Chapter 2: "After the Ball": Popular Music of the Nineteenth and Early Twentieth Centuries Student Study Outline

- I. The Minstrel Show
  - a. Minstrel show
    - i. George Washington Dixon (180?–1861)
    - ii. Thomas Dartmouth Rice (1808–1860)
- II. An Early Pop Songwriter: Stephen Foster
  - a. Stephen Collins Foster (1826–1864)
- III. Listening Guide: "Jeanie with the Light Brown Hair"
  - a. Music and Lyrics by Stephen Foster, published 1854
  - b. Arrangement
- IV. Dance Music and Brass Bands
  - a. American popular music tied closely to dance and social functions of dancing
  - b. Shift to Couple Dancing
    - i. Waltz
  - c. Brass band concerts
    - i. John Philip Sousa (1854–1932)
  - d. The birth of Tin Pan Alley
    - i. End of the 19th century: music publishing business centered in New York City
      - 1. Tin Pan Alley
    - ii. Popular songs
      - 1. Printed as sheet music, promoted by song pluggers whose job it was to promote a given company's product
    - iii. Vaudeville
    - iv. **Paul Dresser** (1857–1906)
    - v. Harry von Tilzer (1872–1946)
    - vi. "Plantation songs"
- V. Listening Guide: "After the Ball"
  - a. Charles K. Harris (1867–1930)
  - b. Strophes
- VI. The Ragtime Craze 1896–1918
  - a. **Ragtime**
  - b. "to rag"
  - c. Played by every type of ensemble: dance bands, brass bands, country string bands, symphony orchestras, banjo and mandolin ensembles, solo pianists
  - d. Box 2.1: Scott Joplin and "Maple Leaf Rag"
    - i. Scott Joplin (1868–1917): best-known composer of ragtime music
      - 1. African American composer and pianist
      - 2. "Maple Leaf Rag" (1898)

- VII. The Rise of the Phonograph
  - a. Thomas Alva Edison: invented the phonograph in 1877
- VIII. Turn of the Century Social Change
  - a. Elements of modern music business:
    - i. Fierce competition between music publishing companies
    - ii. Mass promotion of songs, spread across different media
    - iii. Asymmetrical ratio between hit songs and duds
    - iv. Dominance of a limited set of musical forms and lyrical themes
- IX. Key Terms

Arrangement	Ragtime	Tin Pan Alley
Brass band concerts	Strophes	Vaudeville
Minstrel show	Syncopation	Waltz

## X. Key People

Charles K. Harris	James A. Bland	Scott Joplin
George Washington Dixon	John Phillip Sousa	Stephen Collins Foster
Harry von Tilzer	Paul Dresser	Thomas Dartmouth Rice